

# Dixons PHOTOSHOW'95

**12 MONTHS 0%  
ON CANON**

See pages 6 & 7

**18 MONTHS 0%  
ON SANYO**

See page 9

**SAVE £100  
ON OLYMPUS  
SCOOP**

See page 5

**SAVE £50  
ON PENTAX**

See page 5

**HALF PRICE  
SAMSUNG**

See page 8

**CANON  
EXCLUSIVE**

See page 2

**CHOOSE  
THE RIGHT  
CAMERA**

WITH

**AMATEUR  
PHOTOGRAPHER**

PLUS A SPECIAL  
SUBSCRIPTION OFFER FOR  
THE MAGAZINE THAT WILL  
HELP YOU CREATE THE  
PERFECT PHOTOGRAPH.  
See page 6.

**UP TO 50  
HOLIDAYS  
TO BE WON  
IN DIXONS**

**FREE**

**PRIZE DRAW**

See back page for your lucky number  
to win 1 of 50 Eclipse Direct holidays

OVER 350 DIXONS HIGH STREET STORES NATIONWIDE

CHOOSE FROM  
DIXONS  
UNBEATABLE  
CHOICE OF  
CAMERAS,  
CAMCORDERS  
AND  
BINOCULARS

**FREE  
BOOK  
OFFER**

on cameras over  
£40. Get a book  
of your choice  
with a compact  
camera or 2  
books with a  
zoom compact  
camera. See  
page 2, 3, 4 & 5.



**FREE  
CAMERA**

Get a Miranda Panorama  
Camera when you buy any  
pair of binoculars  
over  
£20. See  
page 8.



**0%  
INTEREST  
ON ALL SLR's**

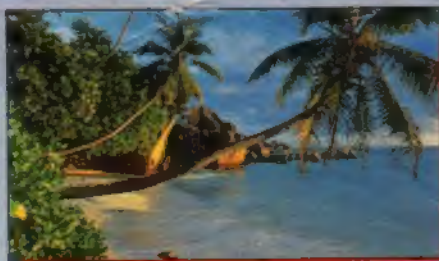
See page 7.

**SAVE  
UP TO £300  
ON CAMCORDERS**

See page 9, 10 & 11.

**UP TO £100  
TRADE-IN ON ALL  
CAMCORDERS**

Trade in your old camera  
for the latest camcorder  
technology. See page 9.





# Choosing the Right Camera for you with

## AMATEUR PHOTOGRAPHER

### COMPACT

A 35mm compact is by definition small and simple to operate benefiting from the improved quality of 35mm film over cartridge cameras. It's a Jack of all trades and an excellent introduction to picture taking.



### AUTOFOCUS COMPACT

A compact camera which uses a system of distance calculation (usually active infra-red) to set the correct focus for the camera lens. These cameras are ideal for taking good quality snapshot pictures.



### ZOOM COMPACT

A compact with a zoom lens allowing you to make the image of your subject larger or smaller without you moving an inch. In addition most zoom compacts have a greater range of additional facilities than a standard autofocus compact. A zoom compact gives you the convenience of a compact but greater flexibility in your picture taking.

### SLR

With an SLR camera you view the subject through the lens meaning what you see when taking the picture is exactly what you get. SLRs offer superb versatility with the option of different lenses and a host of features. An SLR camera will not only give you excellent quality pictures but if needed offers the creative control not available on compacts.



### POLAROID

Polaroid cameras give you the picture you have taken within a minute. Seeing the pictures instantly is great fun especially at parties.



## UP TO HALF PRICE Miranda Compacts



**HALF PRICE**

**MIRANDA MD3**  
35mm Compact Camera With power wind/rewind and built-in flash. Was £39.99.  
**Dixons Deal £19.99**



**MIRANDA AF3** 35mm AutoFocus Compact Camera With autofocus, 'red-eye' reducing flash, power wind/rewind.  
**Dixons Deal £29.99**

**MIRANDA Solo 3** 35mm Compact Camera Built-in flash and lens cover. Available in black/red. Was £19.99  
**Dixons Deal £9.99**

## POLAROID



**POLAROID 635** Instant Picture Camera Includes built-in flash. Was £34.99.  
**Dixons Deal £27.99**

**SAVE £7**



**POLAROID 635AF** Instant Picture Camera With autofocus.  
**Dixons Deal £49.99**

**WORLD EXCLUSIVE**



**POLAROID Vision** Instant Picture Camera Sleek foldaway design. Was £99.99.  
**Dixons Deal £79.99**

**SAVE £20**

# FREE



**SAVE £10**

**CANON EL2** **EXCLUSIVE**  
35mm Compact Camera Perfect for snapshots. Decision free exposure system with automatic 'red-eye' reducing flash. Was £49.99.  
**Dixons Deal £39.99**

## CHOOSE FROM DIXONS

### OLYMPUS

**Shoot and Go 35mm Compact Camera** Simple to use with built-in flash and protective lens cover. Comes complete with case and batteries.



**Dixons Deal £26.99**

### OLYMPUS Trip 201

**35mm Compact Camera** Focus free with built-in 'red-eye' reducing flash. Auto film wind/rewind. Was £49.99.



**Dixons Deal £39.99**

### MINOLTA AF101R

**Autofocus 35mm Compact Camera** With 'red-eye' reducing auto flash. Includes case and batteries.



**Dixons Deal £49.99**

# Dixons PHOTOSHOW'95



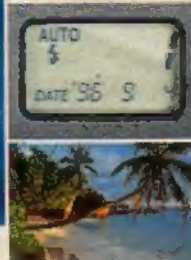
# BOOK OF YOUR CHOICE

## Choose from 20 of the latest top titles

with any Compact Camera over £40 - ask in-store for details



DATE BACK



SAVE  
£10



**HALF PRICE FILM**

"Don't miss those special moments, stock up on film now"



HALF PRICE

**DIXONS**  
100 ASA  
24 Exposure  
5 Pack. Total  
Separate Selling  
Price £12.95  
Dixons  
Deal £5.99



50% EXTRA FREE

**KODAK**  
GB 200  
200 ASA  
24 Exposure  
4 Pack

Dixons  
Deal £9.99

**OLYMPUS EXCLUSIVE**

**OZ10 35mm Compact Camera**

With autofocus, auto flash, auto wind/rewind. Date back facility and switchable panorama mode. Was £99.99.

Dixons Deal £ **89.99**

## UNBEATABLE RANGE OF TOP BRAND COMPACT CAMERAS

**NIKON AF220**

**35mm Compact Camera**  
Autofocus with focus lock. 'Red-eye' reducing flash. Motor wind/rewind. Complete with case & batteries.

Dixons Deal £ **49.99**



HALF PRICE  
FLIGHTS  
ask for details

**OLYMPUS**

**Trip AF Mini 35mm Compact Camera outfit Complete with 2 x 24 exp films, battery and case.** Autofocus with focus lock. Was £79.99.

Dixons Deal £ **64.99**



SAVE  
£15

**CANON AF7**

**35mm Compact Camera**  
Extra large viewfinder for added convenience. 'Red-eye' reducing flash. Autofocus. Self timer.

Dixons Deal £ **69.99**



**CANON Sureshot Mini**

**35mm Compact Camera** Ultra compact lightweight design with autofocus, built-in autoflash with 3 override modes and auto exposure. Was £99.99.

Dixons Deal £ **89.99**



SAVE  
£10

**SAMSUNG Slim Dual**

**QD 35mm Compact Camera**  
With twin 28mm wide angle and 48mm telephoto lens. Date back and switchable panorama facility. Includes case & batteries. Was £119.99.

Dixons Deal £ **119.99**



**OLYMPUS MJU QD**

**35mm Ultra Compact Camera**  
Fully automatic operation. Date back facility and switchable panorama mode. Was £149.99.

Dixons Deal £ **139.99**



SAVE  
£10

EXCLUSIVE

LOWEST PRICES GUARANTEED • SPECIAL MAIL ORDER SERVICE See back page • OVER 350 DIXONS HIGH STREET STORES NATIONWIDE



# Using your **ZOOM** Compact

## AMATEUR PHOTOGRAPHER

A small camera with a built-in zoom lens was a distant pipe dream 10 years ago, but now compact cameras with 2x, 3x, nearly 4x zooming ranges are within your reach. Zoom compacts have much of the specification of an SLR, but none of the bulk.

A built-in zoom lens has many advantages. If your subject is in a difficult position and you can't get nearer, let your zoom do the walking! A zoom lets you keep up with a subject moving away from you, or coming towards you. Also, it is an aid to composition, allowing you to cut out any unwanted details on the edge of the frame.

Zoom compacts combine the point and shoot ease of the compact with the specification and creativity of the SLR. When loaded with ISO 400 colour print film, there is hardly a situation you won't be able to photograph with your zoom compact.



35mm



70mm



110mm



# UNBEATABLE DEALS ON



**EXCLUSIVE**

**SAVE  
£50**

**38-70mm  
ZOOM**

## MIRANDA

**Solo Zoom 35-52mm  
Zoom Compact Camera**  
Power zoom lens, built-in flash, motor wind/rewind and auto DX film speed setting. Was £59.99.

**Dixons Deal £39.99**



**SAVE  
£20**

## VIVITAR 440PZ

**38-70mm Zoom Compact Camera**  
3-way flash including 'red-eye' reduction and fill modes. Infra red autofocus with focus lock and infinity mode. Autowind/rewind & self timer. Was £149.99.

**Dixons Deal**

**£99.99**

## YASHICA



**SAVE  
£30**

**35-70mm  
ZOOM**

**Microtec 70  
35-70mm Zoom  
Compact Camera**  
With infra red autofocus. 'Red-eye' reducing flash. Comes complete with battery and case. Was £159.99.

**Dixons Deal £129.99**



**SAVE  
£40**

**38-90mm  
ZOOM**

**Zoomtec 90  
38-90mm Zoom  
Compact Camera**  
Step zoom facility, autofocus and built-in auto flash. Self timer. With case and battery. Was £199.99.

**Dixons Deal £159.99**

## SAMSUNG

These Cameras come complete with case, battery and video - "Taking Better Pictures"

**777i QD 35-70mm  
Zoom Compact  
Camera Autofocus.**  
With 3 way flash. Self timer and dateback facility.

**Dixons Deal £139.99**



**Slim Zoom QD  
35-70mm Zoom  
Compact Camera**  
Ultra Slimline Design  
With multi-function flash and dateback.

**Dixons Deal £159.99**



**1050 38-105mm  
Zoom Compact  
Camera 3-way flash.**  
Step zoom & continuous shooting mode.

**Dixons Deal £199.99**  
20% deposit plus 6 monthly direct debit payments of £26.67



**HALF PRICE  
FILM DEVELOPING**  
with this voucher

One voucher per purchase.  
Cannot be used in conjunction  
with any other offers. Offer ends  
1/10/95. Branch use only -  
discount using code 4 (Head  
Office Offer)

24 Exposures  
In-Store Price £4.99.  
**Dixons Deal £2.49**

36 Exposures  
In-Store Price £5.99.  
**Dixons Deal £2.99**

Offer applies to Standard 4  
"Next Day" Service only

# Dixons PHOTOSHOW'95



# ZOOM COMPACTS AT DIXONS

## CHOOSE 2 BOOKS FREE

Select from 20 of the latest top titles

with any Zoom Compact over £40 - ask in-store for details

### OLYMPUS

#### Infinity 220

28-56mm Zoom Compact Camera Autofocus with focus lock, multi-feature flash and switchable panorama. 2 shot self-timer. Continuous shooting mode for perfect exposure of your main subject. Was £249.99.

Dixons Deal

**£149.99**

28-56mm  
ZOOM

**SCOOP  
SAVE  
£100**



### PENTAX SCOOP

**SAVE  
£50**



38-115mm  
ZOOM

#### PENTAX IQ ZOOM 115

38-115mm Zoom Compact Camera Autofocus with focus lock. Multi-functional flash. Multiple shooting mode. Switchable panorama. Remote control for shutter release and step zoom.

Was £299.99. **Dixons Deal £249.99**

### NIKON

HALF PRICE FLIGHTS with all these Cameras. See in-store for details

Zoom 200  
38-70mm Zoom Compact Camera Auto exposure and focus. 'Red-eye' reducing flash. With battery & case.

Dixons Deal **£129.99**

38-70mm  
ZOOM



Zoom 300  
35-70mm Zoom Compact Camera Autofocus with focus lock. Fully featured flash. LCD display. Was £179.99.

Dixons Deal **£149.99**

35-70mm  
ZOOM



Zoom 500  
38-105mm Zoom Compact Camera Ultra compact lightweight design with fully featured flash.

Dixons Deal **£229.99**

38-105mm  
ZOOM



### PENTAX

ESPIO 738  
38-70mm Zoom Compact Camera Infra-red autofocus with focus lock. Multi-function flash.

Dixons Deal **£139.99**

**NEW & EXCLUSIVE**



### OLYMPUS

MJU Zoom  
35-70mm Zoom Compact Camera 5-way flash modes with 'red-eye' reduction. Ultra compact design.

Dixons Deal **£199.99**



SZ 120TC  
35-120mm Zoom Compact Camera 3-way flash including backlight compensation. Remote control. Titanium finish. Includes battery and case.

Dixons Deal **£299.99**

**EXCLUSIVE TO DIXONS**



LOWEST PRICES GUARANTEED • OVER 350 DIXONS HIGH STREET STORES NATIONWIDE



# ZOOM COMPACTS AT DIXONS

## CHOOSE 2 BOOKS FREE

Select from 20 of the latest top titles

with any Zoom Compact over £40 - ask in-store for details

### OLYMPUS

#### Infinity 220

28-56mm Zoom Compact Camera Autofocus with focus lock, multi-feature flash and switchable panorama. 2 shot self-timer. Continuous shooting mode for perfect exposure of your main subject. Was £249.99.

Dixons Deal

**£149.99**

28-56mm  
ZOOM

**SCOOP  
SAVE  
£100**



### PENTAX SCOOP

**SAVE  
£50**



38-115mm  
ZOOM

#### PENTAX IQ ZOOM 115

38-115mm Zoom Compact Camera Autofocus with focus lock. Multi-functional flash. Multiple shooting mode. Switchable panorama. Remote control for shutter release and step zoom. Was £299.99.

Dixons Deal **£249.99**

### NIKON

HALF PRICE FLIGHTS with all these Cameras. See in-store for details

Zoom 200  
38-70mm Zoom Compact Camera Auto exposure and focus. 'Red-eye' reducing flash. With battery & case.

Dixons Deal **£129.99**

38-70mm  
ZOOM



Zoom 300  
35-70mm Zoom Compact Camera Autofocus with focus lock. Fully featured flash. LCD display. Was £179.99.

Dixons Deal **£149.99**

35-70mm  
ZOOM



Zoom 500  
38-105mm Zoom Compact Camera Ultra compact lightweight design with fully featured flash.

Dixons Deal **£229.99**

38-105mm  
ZOOM



### PENTAX

ESPIO 738  
38-70mm Zoom Compact Camera Infra-red autofocus with focus lock. Multi-function flash.

Dixons Deal **£139.99**

**NEW & EXCLUSIVE**

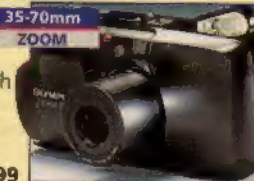


### OLYMPUS

MJU Zoom  
35-70mm Zoom Compact Camera 5-way flash modes with 'red-eye' reduction. Ultra compact design.

Dixons Deal **£199.99**

35-70mm  
ZOOM



SZ 120TC  
35-120mm Zoom Compact Camera 3-way flash including backlight compensation. Remote control. Titanium finish. Includes battery and case.

Dixons Deal **£299.99**

35-120mm  
ZOOM



**EXCLUSIVE TO DIXONS**

LOWEST PRICES GUARANTEED • OVER 350 DIXONS HIGH STREET STORES NATIONWIDE



## Why choose an SLR Camera?

### AMATEUR PHOTOGRAPHER

What you see is what you get



Unlike compacts and zoom compacts, you see exactly what the lens sees when you look through the viewfinder of an SLR camera - in other words, what you see is what you get. This fact, plus the ability to change lenses makes the SLR camera the most flexible and creative camera around for photography.

When buying an SLR camera, you're buying into a vast system of other accessories designed for your camera: lenses, flash guns, remote releases etc. As your interest in photography grows, you can build a system that's tailor made to your type of pictures.

SLR cameras can be easy to use as a compact or zoom compact because today's models include all the automatic features you need such as auto focus, programmed exposure, built-in flash and film advance and rewind. But, you will always get the best possible results from an SLR because the lens quality and choice is better.

While generally bigger than zoom compacts, SLR cameras are much lighter than they used to be and, as a result, easier to handle. More and more are coming onto the market costing no more than a top of the range zoom compact.



"Look out for our thoughts on the latest Dixons SLR Deals"

### AMATEUR PHOTOGRAPHER

**SAVE ££££s!**  
And get the low down on the latest camera gear!

Need information on the latest equipment? Want unbiased reports on camera prices and performance? You need look no further! Every week Amateur Photographer provides you with up to the minute information on photographic news, tests, reports and prices. Our buyers' guide is updated each issue giving you easy access to all the essential details on photo gear. PLUS Amateur Photographer carries topical features and exclusive interviews with name photographers, featuring their stunning photographs.

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<input type="checkbox"/> 2 year (102 issues) <b>Save 25%</b>	<del>£144.00</del>	£108.00	<del>£1.40</del> £1.06
<input type="checkbox"/> 3 year (153 issues) <b>Save 30%</b>	<del>£216.00</del>	£151.00	<del>£1.40</del> £0.99

Call our credit card hotline on **01622 778778**  
quoting code, DAP, for these great savings!

Or write to Amateur Photographer, FREEPOST (CY 1061), Haywards Heath, West Sussex, RH16 3ZA quoting code, DAP, and including your name, address, cheque and the duration of subscription you require.

# 0% INTEREST ON ALL TO

## CANON EOS 5000 SLR DIXONS EXCLUSIVE

**NEW & EXCLUSIVE**



**38-76mm 80-200mm ZOOM**

## 0% INTEREST ON EOS CAMERA

**35-80mm ZOOM**



**SAVE £30**

### CANON EOS 1000 FN Autofocus SLR

Camera With Sigma 35-80mm lens. 4 picture modes. Built-in flash. "An excellent camera with some innovative functions." - Amateur Photographer.

Was £329.99. **Dixons Deal £299.99**  
20% deposit plus 6 monthly direct debit payments of £40

### CANON EOS 1000 FN

Twin Zoom SLR Outfit With Sigma 35-80mm and 70-210mm lenses for wide angle and telephoto.

Was £429.99. **Dixons Deal £399.99**  
20% deposit plus 6 monthly direct debit payments of £53.33

**35-80mm ZOOM**



### CANON EOS 500 Autofocus SLR

Camera With Canon 35-80mm lens. 3 point focussing system with 4 exposure modes.

**Dixons Deal £369.99**  
20% deposit plus 6 monthly direct debit payments of £45.99

### CANON EOS 500

Autofocus SLR Camera As above with Canon 28-80mm lens.

**Dixons Deal £399.99**  
20% deposit plus 6 monthly direct debit payments of £53.33

# Dixons PHOTOSHOW'95



# BRAND SLR CAMERAS AT DIXONS

## CANON

### EOS 5000

#### Twin Zoom SLR Outfit

With Canon 38-76mm and 80-200mm zoom lenses. Auto mode for point and shoot. 4 pic programme modes and multi shutter speed settings for creative photography. Includes Canon's unique AIM system for perfect exposures.

Dixons Deal

**£429.99**

20% deposit plus 12 monthly direct debit payments of £28.67

**12 MONTHS 0% INTEREST**

## CANON

### EOS 5000

#### Autofocus SLR Camera

Sophisticated yet easy to use autofocus SLR with Canon 38-76mm zoom lens.

Dixons Deal **£329.99**  
20% deposit plus 12 monthly direct debit payments of £22

**12 MONTHS 0% INTEREST**

## MINOLTA

### 300si

#### Autofocus SLR Camera

Comes with Minolta 35-70mm zoom lens. Advanced autofocus and metering system. Offers SLR quality with compact ease of use.

"As a stand-alone model, the 300si is an ideal introduction to the Dynax system." - Amateur Photographer.

Dixons Deal

**£299.99**

20% deposit plus 6 monthly direct debit payments of £40



**0% INTEREST**



**0% INTEREST**

35-70mm  
70-210mm  
ZOOM

## MINOLTA 500si Twin Zoom SLR

With Minolta 35-70 and 70-210mm lenses.

"This is a mouthwatering combination of a camera for both the AF SLR beginner and the more experienced."

- Amateur Photographer.

Dixons Deal **£549.99**  
20% deposit plus 6 monthly direct debit payments of £73.33

**35-70mm ZOOM**

**0%**

**Interest on NIKON**

**SAVE £100**

## NIKON F50

Autofocus SLR Camera with 35-80mm Nikon Zoom Lens Like two SLR's in one. Simple mode works like sophisticated point and shoot with general program mode and ultra sensitive autofocus. Sensitive mode features 7 program mode and complete focus, metering and exposure control. "Without doubt, the F50 is the best mid-range Nikon camera since the company started making autofocus cameras."

- Amateur Photographer. Was £499.99

Dixons Deal **£399.99**

20% deposit plus 6 monthly direct debit payments of £53.33



**0%**

**Interest on OLYMPUS**

**28-110mm POWER ZOOM**

## OLYMPUS

IS100 Autofocus SLR Camera All-in-one SLR concept camera.

28-110mm lens. Autofocus to 75cm. Flash modes include 'red-eye' reducing and auto variable for close-ups. "If you are looking for a camera with a high quality lens that will do all the thinking for you, then the IS-100 is probably the best of its kind around." - Amateur Photographer.

Dixons Deal **£399.99**  
20% deposit plus 6 monthly direct debit payments of £53.33



**£20 OFF THIS COBRA FLASHGUN**  
When bought with an SLR



**COBRA 440 Flashgun**  
Available for Canon, Minolta or Nikon SLR's. In-Store Price £59.99.

Dixons Deal **£39.99**  
when bought with any SLR

• OVER 350 DIXONS HIGH STREET STORES NATIONWIDE



# FREE PANORAMA CAMERA

**WITH ALL BINOCULARS OVER £20**

FREE Miranda Panorama camera, instore price £12.99, when you buy any set of binoculars over £20 from the massive Dixons range.



## HALF PRICE SCOOP



**SAMSUNG**

**7 x 25 Pocket Sized 7x Magnification Binoculars** 25mm lens diameter. Perfect for general use - holidays, sports and hobbies. Was £79.99.

**HALF PRICE**

**Dixons Deal £39.99**



**HALF PRICE**

**MIRANDA**

8 x 40 Lightweight design. 8 x magnification binoculars. 40mm lens diameter. Was £39.99.

**Dixons Deal £19.99**

**MIRANDA**

16 x 50 50mm objective lens ideal for long distance wide range viewing. Was £59.99.

**Dixons Deal £29.99**



**HALF PRICE**

**PENTAX**

7 x 20 Top brand ultra compact binoculars with 7 x magnification and 20mm lens diameter. Was £69.99.

**Dixons Deal £69.99**



**MINOLTA**

8 x 21 Great for sports with 8 x magnification and 21mm lens diameter. Compact design. Was £79.99.

**Dixons Deal £79.99**



**NIKON**

10 x 21 Fabulous image quality with crystal clear 10 x magnification and 21mm lens diameter. Was £99.99.

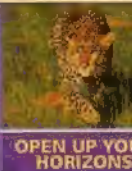
**Dixons Deal £99.99**



**SUNAGOR**

15-60 x 63 Massive 15-60x zoom magnification and 10 year warranty includes case. Was £179.99.

**Dixons Deal £179.99**



OPEN UP YOUR HORIZONS



GET CLOSER TO THE ACTION



A MUST FOR YOUR HOLIDAYS



**Q**

**What are RB Optics?**

**A**

Another superb innovation in binocular design, RB optics feature a multi-coloured lens coating which facilitates maximum light transmission for a clearer, brighter image.

All Chinon RB Binoculars come complete with case, strap and 5 year guarantee.

**SAVE UP TO £50 ON CHINON RB OPTICS**



8 x 25  
RB OPTICS

**SAVE £30**

**CHINON**

8 x 25 RB

8x magnification. Ultra compact design - easy to carry. 25mm diameter lens.

Was £89.99.

**Dixons Deal £59.99**



7-15 x 25  
RB OPTICS

**SAVE £50**

**CHINON**

7-15 x 25 RB

Powerful 7-15 x zoom magnification, compact design, ideal for travel.

Was £139.99.

**Dixons Deal £89.99**



9-21 x 25  
RB OPTICS

**SAVE £50**

**CHINON**

9-21 x 25 RB

Ultra compact design zooms up to 21 x magnification for sharper and clearer viewing.

Was £149.99.

**Dixons Deal £99.99**



8-20 x 50  
RB OPTICS

**SAVE £50**

**CHINON**

8-20 x 50 RB

Powerful 8-20 x zoom magnification gets you right in on your subject.

Was £169.99.

**Dixons Deal £119.99**

**Dixons PHOTOSHOW '95**



# UP TO £100 TRADE-IN ON ALL CAMCORDERS

TRADE IN YOUR OLD CAMERA AND SAVE UP TO £100 ON A NEW CAMCORDER.

Your old camera could be worth more than you think. When you trade it in at Dixons, you could receive up to £100 against the purchase price of any new camcorder.

## £20 TRADE-IN

Any 35mm camera accepted.

## £50 TRADE-IN

Any 35mm SLR camera with lens in working order accepted.

## £100 TRADE-IN

Any Canon, Minolta, Nikon, Olympus and Pentax SLR camera with lens and in working order accepted.

\*All cameras must be in good condition and working order.\* Some cameras may not be accepted at the discretion of the store manager.

## 18 MONTHS 0% INTEREST ON SANYO

### SANYO VMD 90

8mm Remote Control Camcorder with 8x power zoom lens

High speed shutter

(1/10,000th second).

"Intelligent" autofocus and exposure system for easy to operate quality filming.

5 preset auto exposure modes

Dixons Deal

**£549.99**

20% deposit plus 18 monthly direct debit payments of £24.44.

HIGH SPEED SHUTTER

DATE/TIME INSERT

5 PRESET AUTO EXPOSURE MODES

8 x POWER ZOOM  
8mm FORMAT



## PLUS £100 WORTH OF FREE ACCESSORIES



Miranda TP20 Tripod



Miranda Deluxe Holdall



Miranda Compact Video Light

When you buy a Sanyo VMD 90 you receive a Miranda TP20 Tripod, Miranda Deluxe Holdall, and a Miranda Compact Video Light free. Total Separate Selling Price £100.

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**Dixons for  
Britain's Best  
Deals on  
Camcorders...**

**UP TO £100 TRADE-IN ON  
MASSIVE SAVINGS ON**

**SAVE  
£100  
PLUS 6 MONTHS  
0% INTEREST**



POP UP  
VIDEO LIGHT

TITLE  
GENERATOR

AUTO  
EXPOSURE

**CANON E333D**

8mm Remote Control Camcorder with 10x Power Zoom.  
Includes built-in pop-up video light. Editing facility.  
Fade/titling functions. Was £599.99.

**Dixons Deal £499**  
20% deposit plus 6 monthly direct debit payments of £80

**VIDEO LIGHT OR  
TRIPOD 5  
FOR JUST £**



Video Light



Tripod

Buy this Miranda Compact Video Light  
or Miranda TP20 Tripod  
for just £5 each

**WHEN YOU BUY ANY CAMCORDER**

**CANON**

**12 x POWER ZOOM  
8mm FORMAT**

**SAVE  
£50**



**CANON E700**

8mm Remote Control Camcorder With optical  
image stabilisation which greatly reduces the  
effects of camera shake. 12x power zoom lens.  
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**Dixons Deal £599.99**

20% deposit plus 6 monthly direct debit payments of £80

**JVC**

**GRAX 200**  
VHS C Camcorder  
Program auto exposure  
with special effects.  
Auto headcleaner to  
maintain effects.  
High speed shutter  
to capture fast moving  
action. Price excluding  
chequeback £599.99.

**Dixons Deal**

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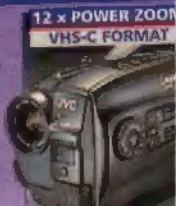
Including chequeback. 20% deposit plus 9  
monthly direct debit payments of £53.33

**GRHF 700**  
VHS-C Camcorder  
with hi-fi stereo sound  
12x variable speed zoom  
lens. 6 program  
auto exposure modes.  
Multi brand  
easy edit facility.

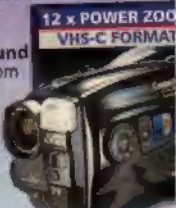
**Dixons Deal**

**£699.99**

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monthly direct debit  
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**9 MONTH  
0% INTEREST**



**9 MONTH  
0% INTEREST**

**Dixons PHOTOSHOW'95**



# ALL CAMCORDERS

## TOP BRANDS

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8mm Handycam vision with 3" LCD colour screen

Twin lens for distant and close-up recording. Auto white balance. Date/time insert function, remote control. Was £899.99.

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**SCOOP**



**TWIN (TELEPHOTO/WIDE ANGLE) LENS**

**8mm FORMAT**

3" COLOUR LCD SCREEN

TWIN FOCAL LENGTH

REMOTE CONTROL



**FREE E120 VIDEOTAPE**  
When you purchase any of these Scotch camcorder tapes

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Dixons Deal £14.99

**SAVE £300**

**PLUS 9 MONTHS 0% INTEREST**

### SONY

TR 350 8mm Camcorder with 10x Power Zoom Auto exposure and white balance. Date/time recording. Battery level indicator. Dixons Deal **£549.99**

**10 x POWER ZOOM**  
8mm FORMAT



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**24 x DIGITAL ZOOM**  
8mm FORMAT



**SAVE £100**  
HURRY LIMITED STOCK

### PANASONIC

NVA 3 VHS-C Camcorder with 10x Power Zoom 10 x variable speed zoom, digital autofocus, 5 programme auto exposure modes and 1 lux low light capability. Dixons Deal **£599.99**

**10 x POWER ZOOM**  
VHS-C FORMAT



NVR 33 VHS-C Hi-Fi Stereo Sound Camcorder with 10x wide Power Zoom. 5 programme auto exposure modes, image stabilisation and 1 lux low light capability. Dixons Deal **£699.99**

**10 x POWER ZOOM**  
VHS-C FORMAT



### SHARP VIEWCAM

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**900 FREE AIR MILES**



**0% INTEREST**

**8 x POWER ZOOM**  
8mm FORMAT



# £120 OF FREE ACCESSORIES

## Plus 0% Interest

Mini Tripod



Combi Holdall



Lens Converter



When you buy a Sanyo VMEX 26 you will receive a Miranda mini tripod, Miranda Sanyo Combi-Holdall and a Vanguard Lens Converter free. Dixons usual price £120.

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ACCESSORY KIT including:

- Weatherproof bag
  - Spare battery
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- Dixons usual price £69.99



**SANYO VMPS 12**  
8mm Camcorder with 3x zoom Point and shoot camcorder. With optical colour viewfinder and LCD Data screen.

**Dixons Deal**  
**£399.99**  
20% deposit plus 9 monthly direct debit payments of £35.96

## SANYO ▶

**VMEX 26**  
Ultra Compact  
8mm Remote Control  
Camcorder with  
10x Power Zoom  
Features date/time insert facility, 6 program auto exposure modes, auto white balance, high speed shutter, full range autofocus and remote control.

Dixons Deal

**£599.99**  
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